



“डिजिटल परामर्श योजना”

स्त्री से मातृ
तक का सफर...



माई (Digital Pramars):

Motherhood is that emotional and completeness feeling which every women expect and experience it with happiness. Any government who are sensitive toward welfare of its public is always looking for such policies which reach at the doorstep of public.

Mai (Digital Pramars) is one such program where Government would like to be the companion (Humsafar) of pregnant woman who are expecting. Through this program Government will push messages and information related to various diet/health/advice/caring tips on woman registered mobile through messages and voice calls. Content/duration of messages will be designed with expert advice and will be available in comfortable language.

Each message will be provided with nearest Aaganwadi member contact detail and voice messages can be connected to Aaganwadi members in case it is required.



Benefits:

- Innovative way to reach at pregnant women and give them a feeling of true companion by helping and asking about her health on weekly basis.
- Unique way to give useful and healthy tips which was not accessible to every section of societies.
- Each message will have contact detail of nearest Aaganwadi member also voice call will have facility to connect directly with nearest Aaganwaadi member.
- Government can actually push their various social messages through this platform.