



सफ़र

स्वाभिमान से स्वावलंबन तक



Safar (सफर):

Safar is concept which is designed for farmers where we are trying to help farmers by bringing them to main stream of growth. Bringing farmers to enhance their live hood and earnings it is very necessary and important that they should know about what others are doing.

Safar is innovative way where we identify such stories of farmers who have excel in their life journey and can be source of inspiration and motivation. In this concept we will make a documentary film of his/her journey which will cover entire journey and useful information. Since those stories will be of those who belong to their locality may be same Panchayat, same districts etc, hence it will easy for them to correlate and motivate to come forward and try.

This documentary film will run on LED wall and will be installed at Multipurpose VAN. It will roam across different villages.



Benefits:

- Concept to promote Agri entrepreneurship
- Farmers story is narrated in most innovative and interactive way which has never being documented.
- Stories of farmers is selected based on local area input which will help to program to be more impactful.
- Farmer will be updated about various new technique/technologies and market through such program.
- Government can reach one step more closer in enhancing their live hood for betterment.